



Sponsors- Members:

**Advertisers for the newsletter- electronic print bi-monthly
(\$500 for 3 months on website, newsletter and a story)**

- 3 months on newsletter
- Click through link to their site
- 1 story (per newsletter) written by you on an issue important to members (300 words) choose one selected by Public Relations Committee or suggest one of your own

Sponsors- Nonmembers:

**Advertisers for the newsletter- electronic print bi-monthly
(\$850 for same package and get a free year's membership)**

- 3 months on newsletter
- Click through link to their site
- 1 story (per newsletter) written by you on an issue important to members (300 words) choose one selected By Public Relations Committee or suggest one of your own
- All submitted art work is responsibility of advertiser

Website Banner Advertisement- Members only:

Operator Members:

- Six months on Home Page
 - \$900
 - “Click through” company advertisement to their website
- Full year on Home Page
 - \$1,200
 - “Click Through” company advertisement to their website

Associate/Vendor Members:

- Six months on page of your choice
 - \$1,200
 - “Click Through” company advertisement to their website
- Full year on page of your choice
 - \$1500
 - “Click Through company advertisement to their website
- Advertisement messages can be changed as often as desired
- All submitted art work is responsibility of advertiser

General Membership Meeting Sponsor:

- E-promotions pre/post event
 - One per week month promotion prior to event
 - One per week month “thank you” following event
- Banner advertisement on website with “click through” capability
 - 3 months
- 15-minute presentation during meeting
- All submitted art work responsibility of sponsor
- \$1000 per meeting

Industry Trade Show Meeting held during event:

- E-promotions pre/post event
 - One per week two-month promotion prior to event
 - One per week one month “thank you” following event
- Banner advertisement on website with “click through” capability
 - One year
- Sponsorship listed on approved trade show promotional material
- Signage outside entrance door to meeting location
- Social media (FaceBook and LinkedIn) promotions
 - One per week two-month promotion prior to event
 - One per week one month “thank you” following event
- Newsletter
 - Feature article in digital publication one month prior to event
 - 300 works
 - Include provided photo of sponsors choice
 - Three follow up articles
- Speaker time of not less than 15 minutes
 - Distribution of sponsor provided marketing material
- All submitted art work responsibility of sponsor
- \$5000 per meeting

For any questions, please contact our Executive Director, Philip Jagiela at: philip@palmamac.com or (215) 280-3718